







AMERICAN MOTORS CORPORATION

HUDSON AUTOMOBILES
NASH AUTOMOBILES
SPECIAL PRODUCTS

14250 PLYMOUTH ROAD
DETROIT 32 MICHIGAN

KELVINATOR
AND LEONARD
APPLIANCES

December 3, 1956

Dear Board Member:

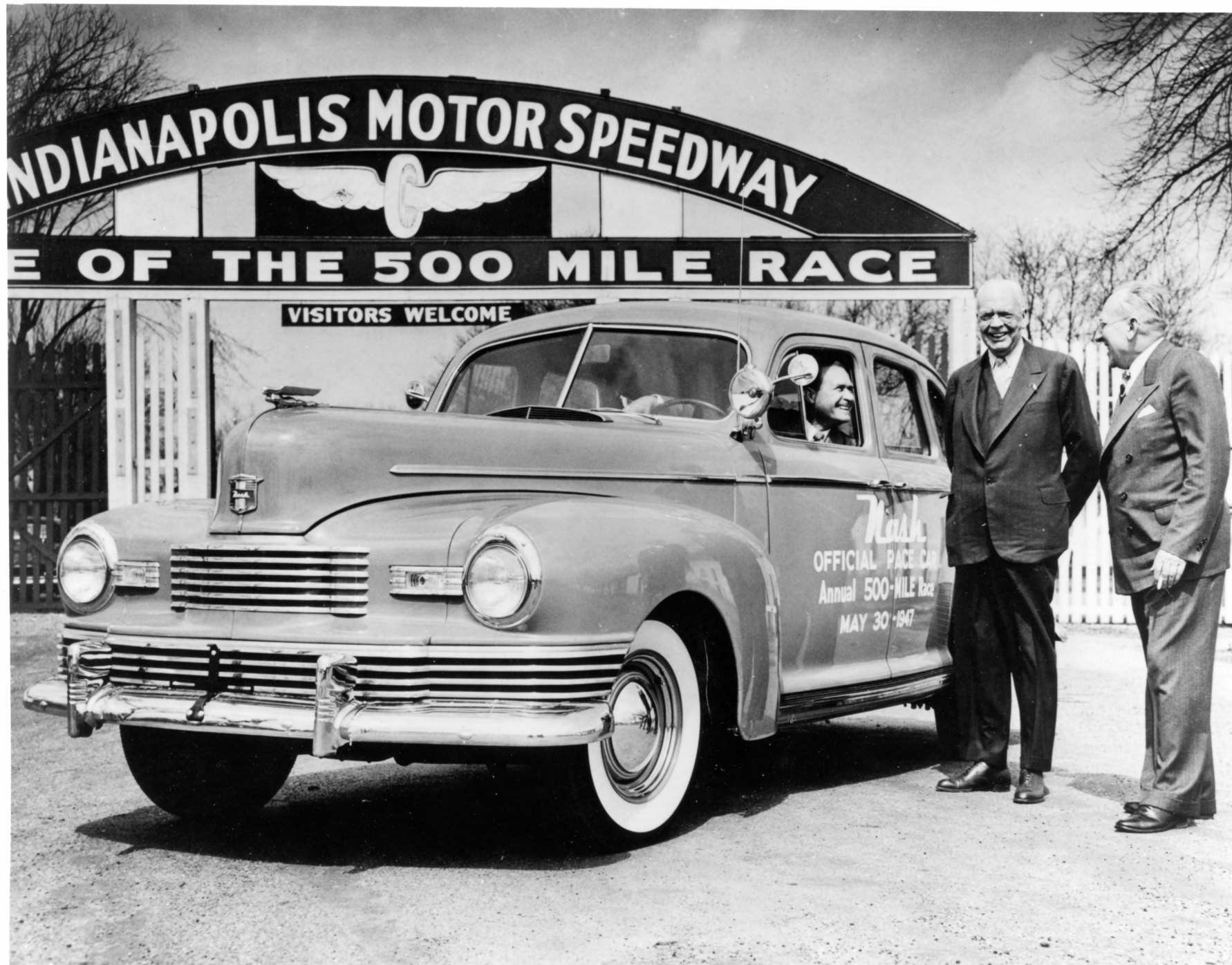
Enclosed is the group photograph taken at the Nash Dealer Advisory Board meeting, which you might like as a souvenir of your service.

If I can ever be of assistance please feel free to call on me.

Sincerely yours,

Thomas M. Hewitt
Automotive Publicity Manager

TMH:bc



Public Relations Department
American Motors Corporation
14250 Plymouth Road
Detroit 32, Michigan
1

FOR RELEASE NOVEMBER 23, 1954

NEW 1955 RAMBLER CROSS COUNTRY

Shown is the new 1955 Rambler Cross Country station wagon, featuring modern styling refinements and outstanding maneuverability. According to George Romney, president and chairman, American Motors Corporation, the Rambler will become the first "basic volume car" sold and serviced by both Nash and Hudson dealers. The four-door Cross Country features a distinctive "stepped" roof-top line, highlighted by an auxiliary luggage carrier called the "Travel-Rack." New tubeless super-cushion tires are original standard equipment on all Rambler models.

Public Relations Department
American Motors Corporation
14250 Plymouth Road
Detroit 32, Michigan

FOR AUTO SHOW EDITIONS

MORE CARGO SPACE—The more spacious interior of the 1956 Rambler Cross Country station wagon provides 80 cu. feet of cargo space in addition to increased passenger room. The rear window lowers into the single tailgate by means of a combination crank and lock. Due to new design and styling, the Rambler now has big car advantages and appearance but is even more compact in outside measurements. A new 120 horsepower overhead valve engine boosts acceleration and power response in all speed ranges without loss of traditional Rambler fuel economy. New mechanical features include an improved suspension system, torque tube drive, power brakes and power steering, and 12-volt electrical system. The Rambler is sold by Nash and Hudson dealers.

Public Relations Department
American Motors Corporation
14250 Plymouth Road
Detroit 32, Michigan
111055
#8

For release November 29, 1955 or thereafter

LONGER LOOK -- New design and fresh styling of the 1956 American Motors Rambler give an impression of increased size, but the car has actually been lowered 1-3/8 inches and exterior width reduced two inches. Overall length of some models has been moderately increased for new styling and more trunk space. A distinctive styling characteristic is provided by the swept-back rear pillar arching upward and around the enlarged rear window.

HEADQUARTERS
VI UNITED STATES ARMY CORPS (RESERVE)
Fort Benjamin Harrison
Indianapolis 16, Indiana

ALOP 000.7

29 April 1958

Mr. W. A. Grawemeyer
Indianapolis Nash Incorporated
342 East Market Street
Indianapolis, Indiana

Dear Mr. Grawemeyer:

Inclosed are copies of the photographs taken during the initial parade of "This is the Army '58" into downtown Indianapolis.

It was noted during this parade and while the "Nash Ramblers" were touring the Indianapolis area they they attracted considerable attention and assisted a great deal in advertising the exhibit.

We would like to thank you for the use of your "Nash Ramblers" and for your cooperation in this program.

Sincerely yours,



DONOVAN A. TURK
Information Officer

1 Incl
Copies of photos

N-8-60-330







1960 RAMBLER AMERICAN

4-4587-565







N. 8-66-701-225









FOR P.M. RELEASE, TUESDAY, AUGUST 22, 1967

American Motors' 1968 Javelin sports hardtop, newest U.S. entrant in the sporty car field, is offered in two models, standard and the specially-equipped SST shown here. Wide "rally" stripe along side body contours is included in optional performance package that features AM's 280 horsepower, 343 Typhoon V-8 engine. Fast-angle windshield and gracefully sloping rear roofline enhance overall sporty appearance.

American Motors Corporation
Detroit, Michigan 48232













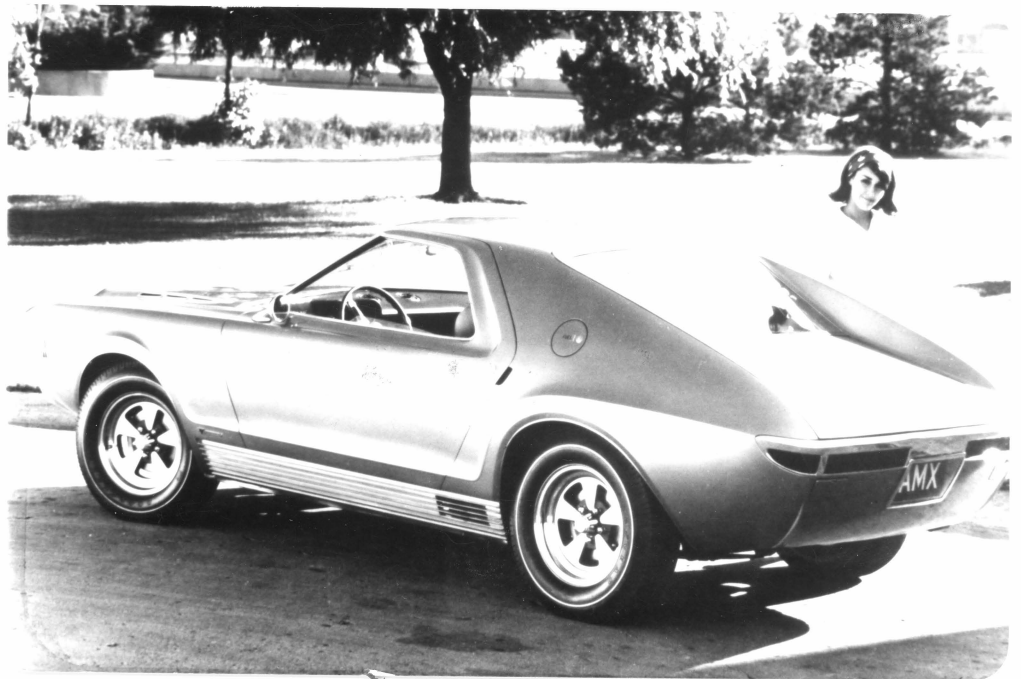
FOR A.M. RELEASE WEDNESDAY, AUGUST 21, 1968

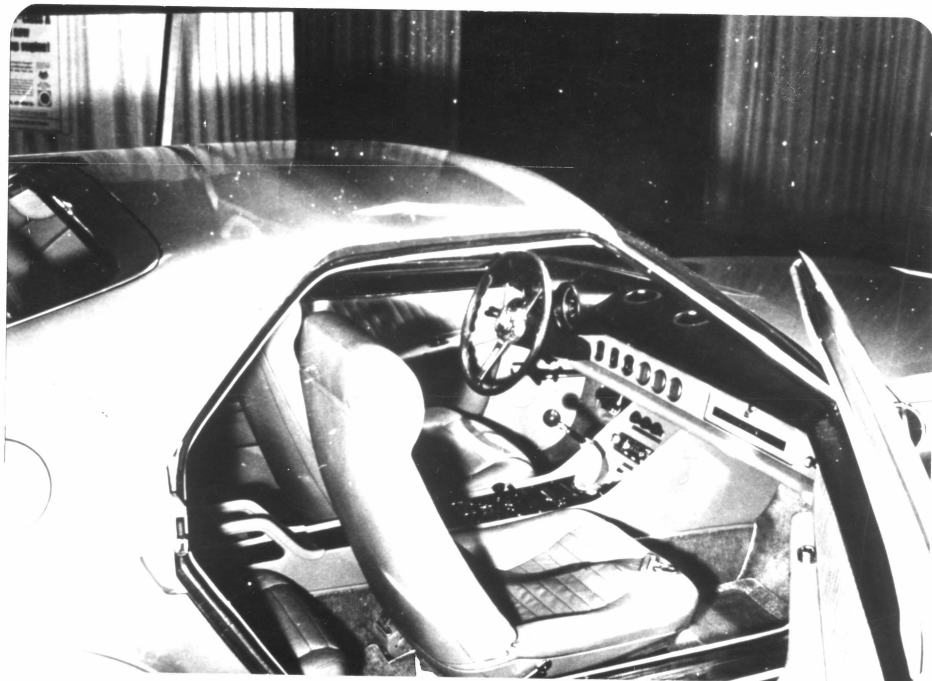
American Motors Corporation,
Detroit, Michigan 48232

American Motors' popular intermediate car, the Rebel, offers for 1969 a widened stance, numerous engineering improvements and many new styling touches, including a new grille accented by bright horizontal lines. Both the Rebel 2-door hardtop (top) and the Rebel SST 2-door hardtop (above) feature new rear styling, including new wrap-around tail lamp assemblies with integrated back up lights. The Rebel SST series also features stainless steel side trim strips and, in the 2-door hardtop model, simulated louvers forward of the rear wheel opening.

AMC PHOTO
(DICK TEAGUE)

AMX VIGNALE PROTOTYPE
ON DISPLAY N.Y. AUTO SHOW
1966

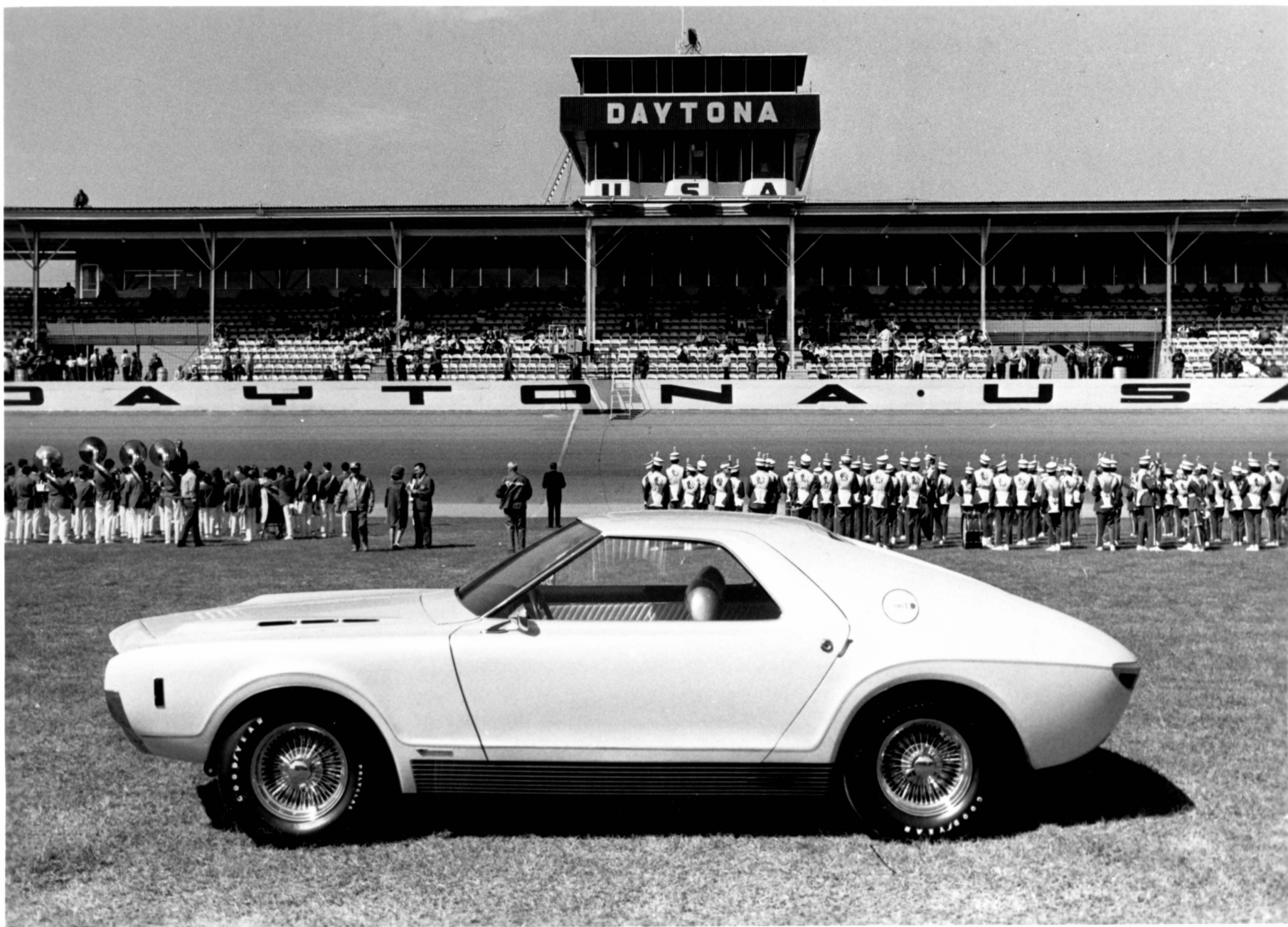


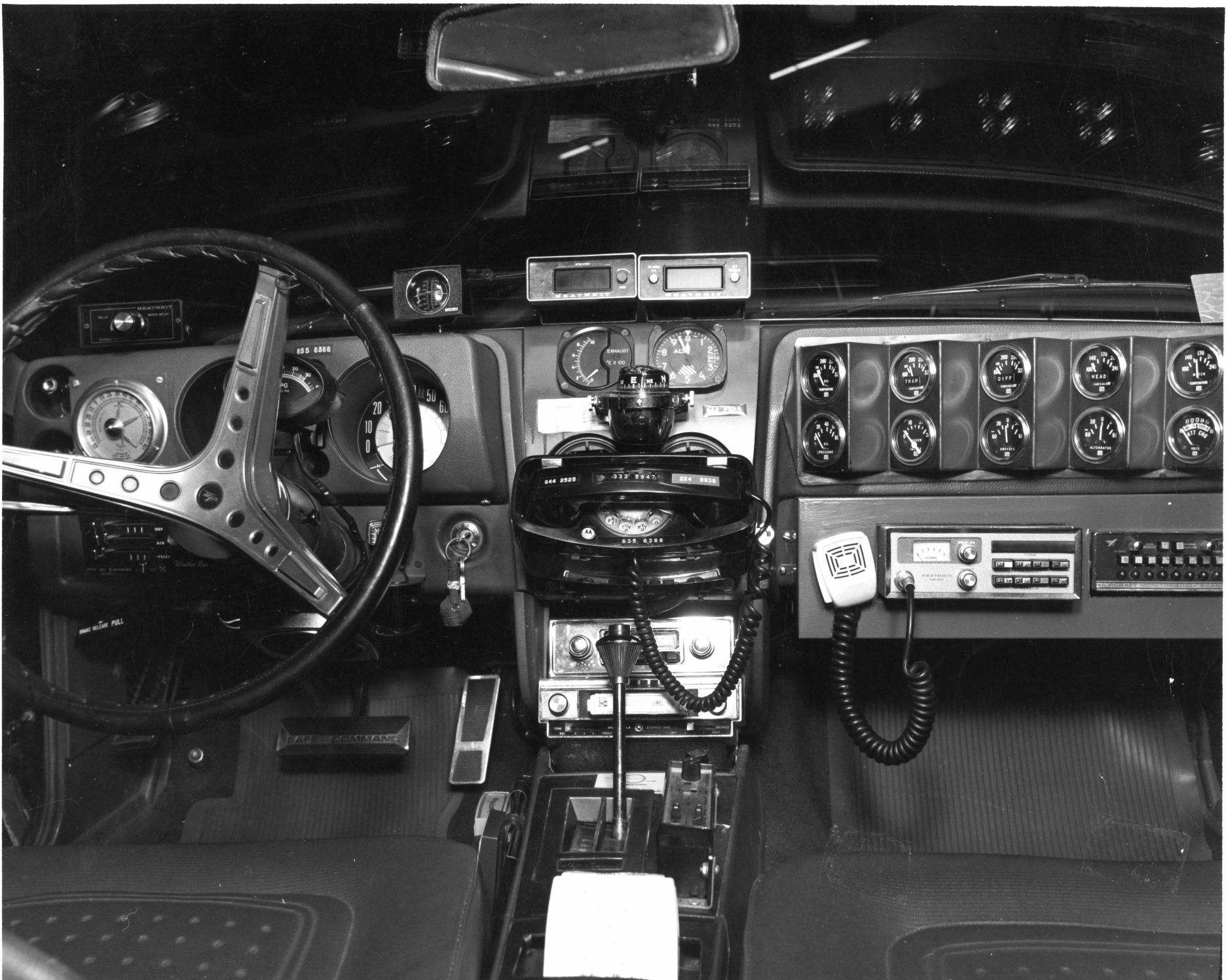


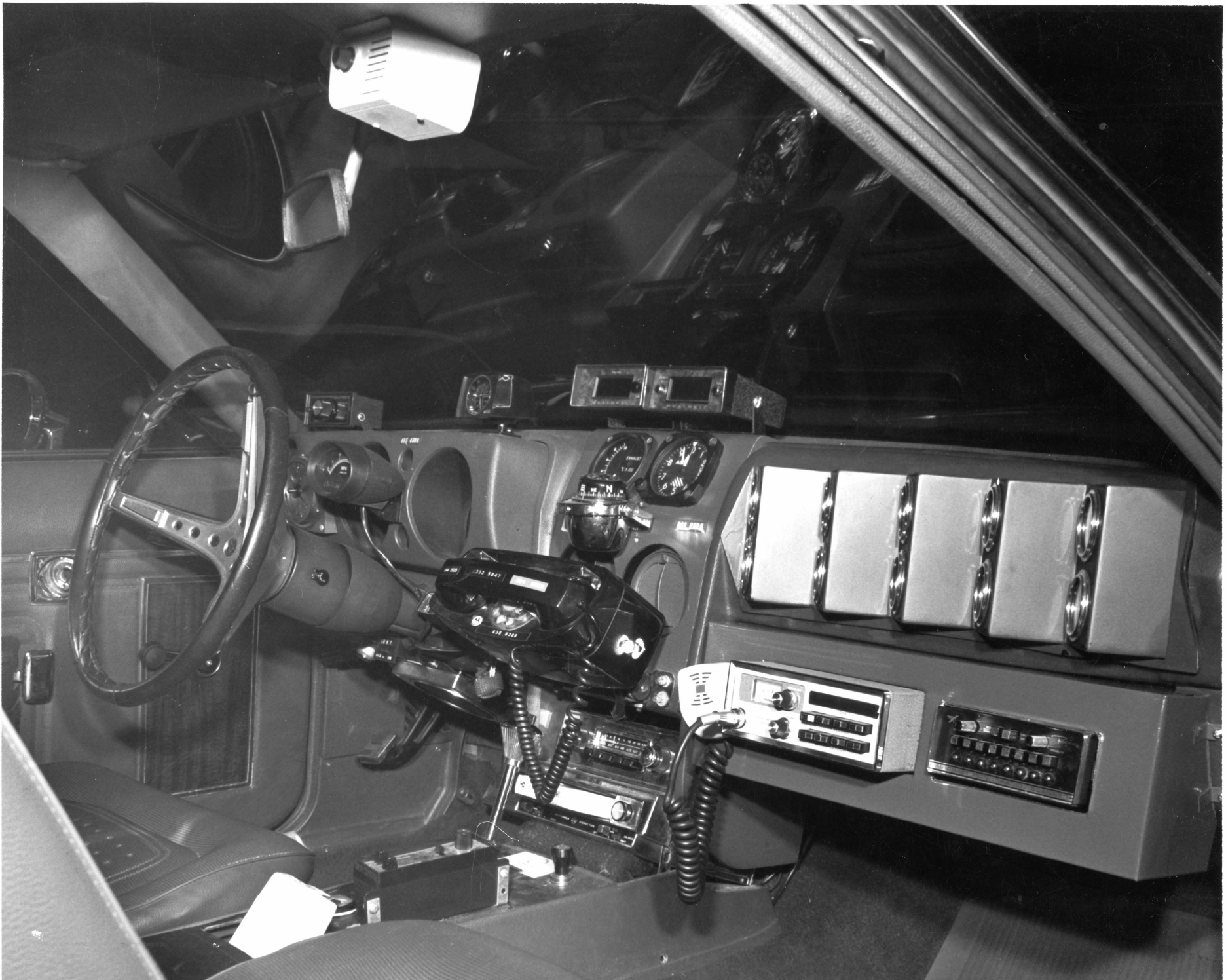






















1969 AMX

AMX-66-562



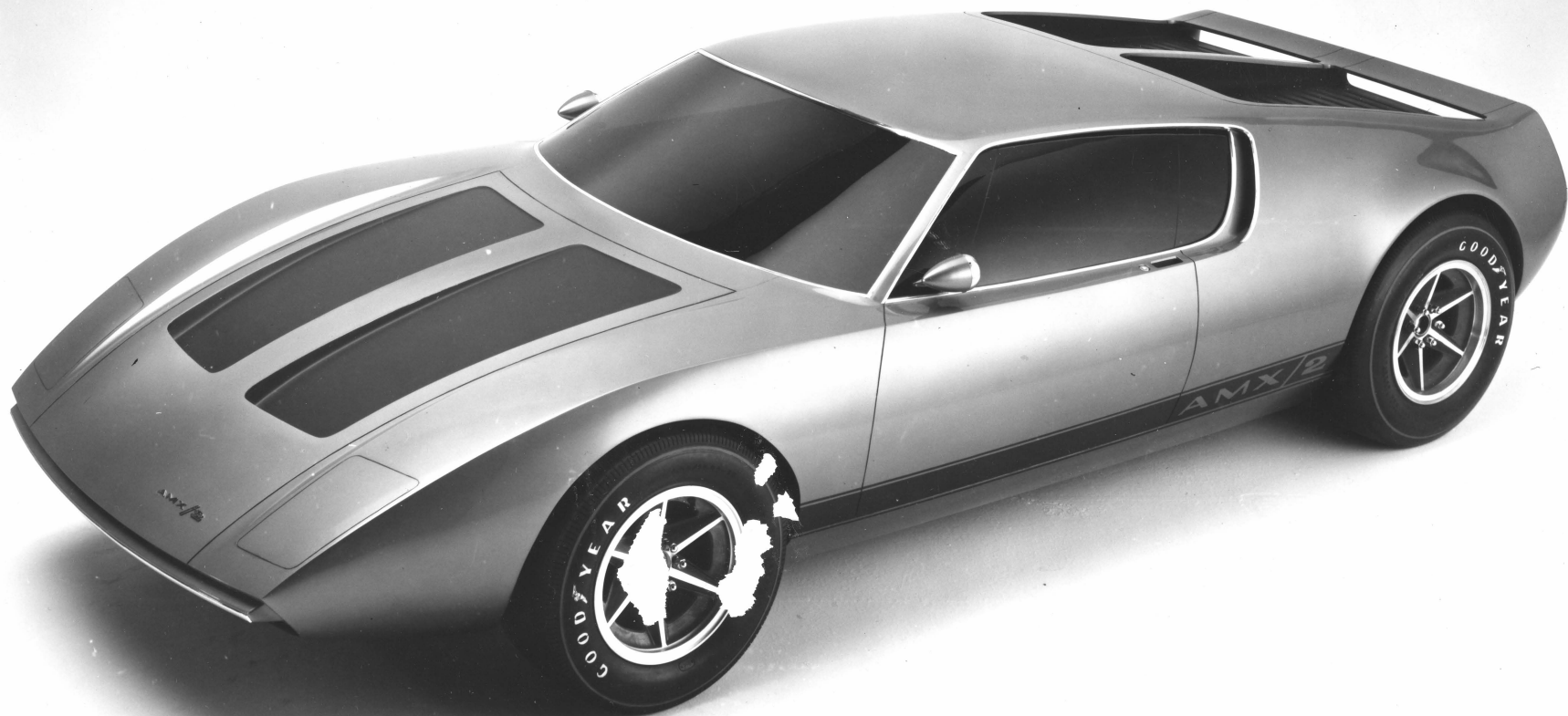
1969 AMX - MODEL 6939-7
AMH-72-867





AMX Sports Coupe







Welcome
**AMERICAN MOTORS
RACING TEAM**









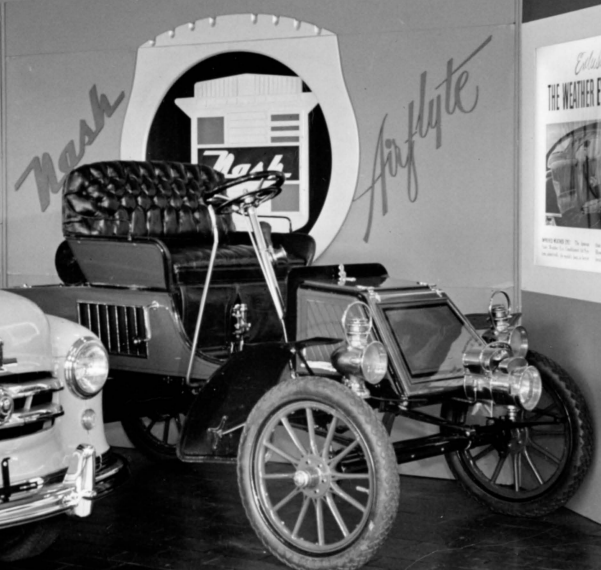
YOU'LL BE AHEAD WITH *Nash*

Quality IS REMEMBERED LONG AFTER *Price* IS FORGOTTEN..



Exclusive
COMPLETELY AERODYNAMIC
LUXURIOUS *interior* *exterior* *and* *view*

Exclusive
AIRFLYTE CONSTRUCTION
Nash



Exclusive
THE WEATHER EYE SYSTEM!
Airlyte

Exclusive
TWIN BEDS with AIRLINER
RECLINING SEAT















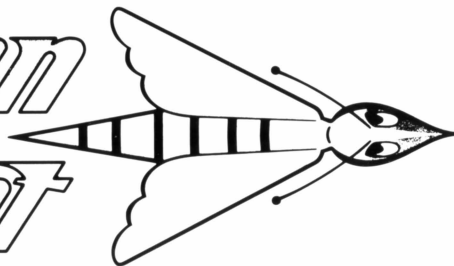
FOR P.M. RELEASE WEDNESDAY, AUGUST 12, 1970

Public Relations—American Motors, Detroit, Mich. 48232

A twin-canopy sculptured roof with a rear spoiler edge is a prominent styling feature of American Motors' 1971 Javelin. Sharply raised fender sections further distinguish the all-new sporty car. Among a host of safety features is new "Guard-Rail" side protection integrated in each door. Highlighting the Javelin interior is an aircraft cockpit arrangement for instruments and controls. Engine choices range from a 232 CID Six to a new 401 CID V-8. The Javelin goes on sale Oct. 2.



*Green
Hornet*



American Motors

FOR IMMEDIATE RELEASE

"The Green Hornet" returns -- as a car.

BRAMPTON, November 29 -- American Motors (Canada) Limited announced today that a new version of their compact sports-styled car, the Hornet, will be ready for sale at AMC dealers on December 1, according to J. C. Rakes, Director of Marketing.

This new Hornet package is made only in Canada. It features a "Green Hornet" paint finish, a green vinyl roof, white wall tires for contrast, wheel covers for a low, racy appearance, and new Torque-Command automatic transmission. The effect is completed with special "Green Hornet" decals.

Suggested retail price for the 2-door "Green Hornet" package is \$2997.00, plus taxes, where applicable.

The unique look of the Hornet that comes from its long, racy hood (often seen on continental GT's), its deep-slant windshield, and close-coupled rear deck, combines well with the "Green Hornet" package.

The basic engine for this new version is six cylinder -- with a 232 cubic inch displacement. A 258 CID six, a 304 CID 1 barrel, or a 360 CID two-barrel V-8 are available as options. All engines are designed to meet requirements for reduced exhaust emissions and can operate on regular-grade, low-lead or no-lead fuels.

.....more

American Motors (Canada) Limited

"The Green Hornet"

As with all 1972 models from American Motors, the "Green Hornet" will be sold under the AMC Buyer Protection Plan. For the first 12 months or 12,000 miles, whichever comes first, American Motors guarantees to repair any fault. The only item not covered is tires, because they are under the manufacturer's guarantee.

An "X" package is available which includes rally stripes along the sides at bumper height, slot-style wheels, C78 x 14 tires, a sports steering wheel, and special "X" emblems. A sliding sun roof can also be ordered for this car -- in green vinyl, of course.

Other options include ventilated rotor front disc brakes, an adjustable steering column, and, although automatic transmission is part of the "Green Hornet" package, a three-speed manual on the steering column -- or a fully synchronized four on the floor -- are other choices.













1951 NASH-HEALEY
AMH-71-820





